



Miss Middle East
and North Africa



Miss Middle East
and North Africa

www.misseast.org



جمهورية العراق
وزارة الثقافة والسياحة والآثار
Ministry of Culture, Tourism and Antiquities / IRAQ



Miss Middle East and North Africa

Our company specializes in organizing events, meetings, exhibitions and other Cultural, social, economic and sporting events on different local and regional contents.



Number of
Participants

200

2024

Participation from Arab countries



The number of followers
for the participants on
their pages

8 Million

Expected number of visits
to the official website

5 Million

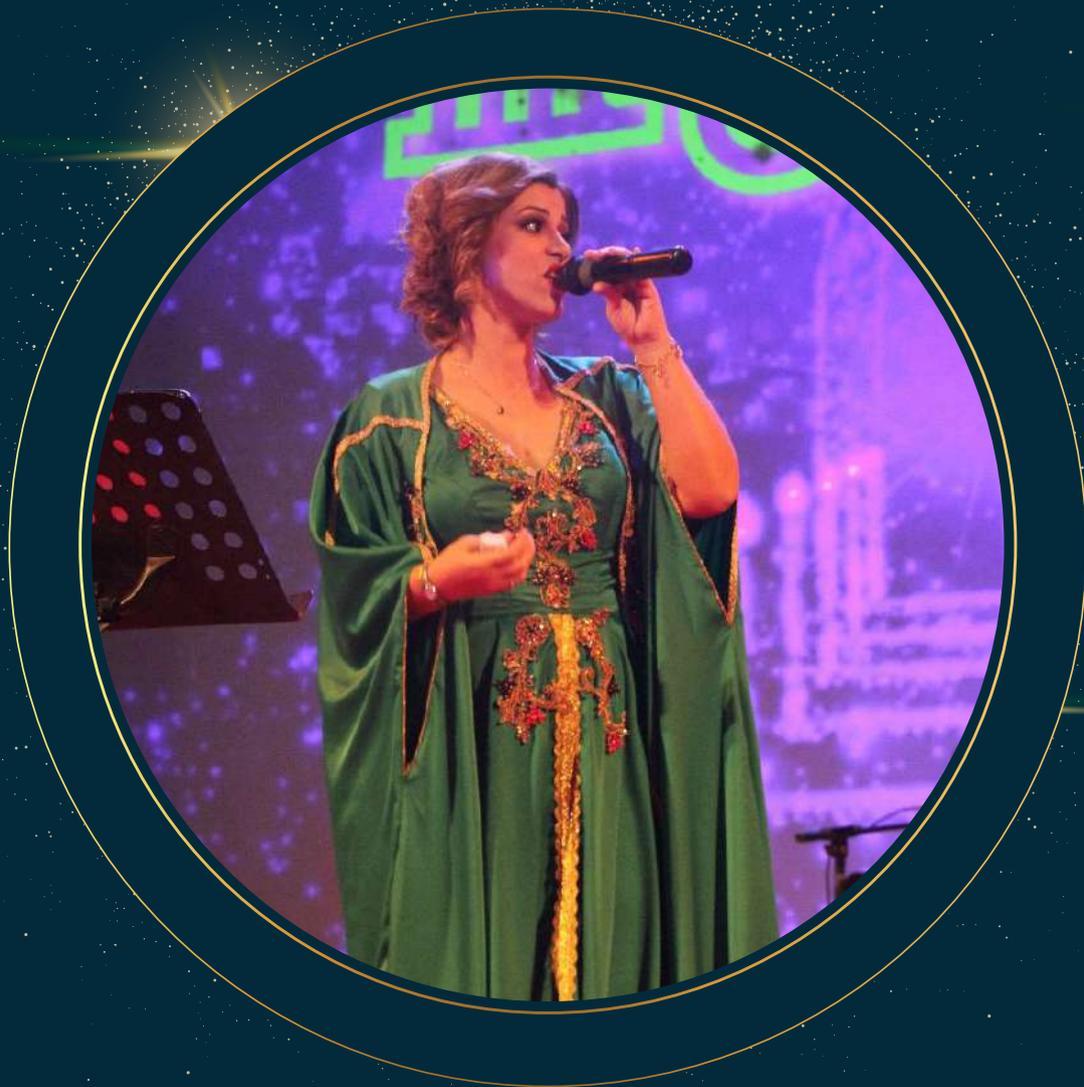
DURING THE VOTING PERIOD



Moment of brilliance on stage

This image reflects beauty as a living icon of the subscriber who won as she stood on stage and crowned as queens in legends. She looks radiant and confident.

She looks radiant and confident, wearing the crown in pride to a warm applause from the audience grateful for her beauty, elegance and culture.

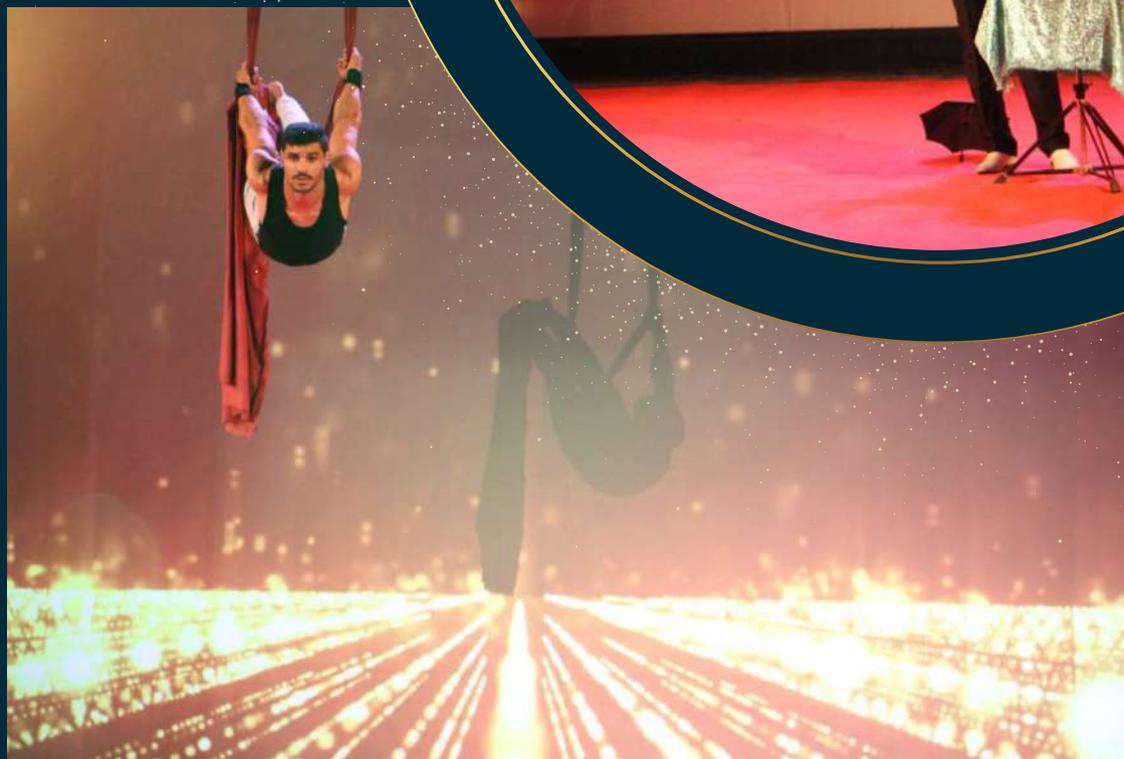


In these photographs, we show part of the excitement and excitement that used to circulate the concert in a special performance on the stage.

Combine art, culture and entertainment where participants sway elegantly and feel onstage.

The audience and the audience also show their immersive pleasure.

The stage lights overlap to give the venue a special and cheerful atmosphere that lends unprecedented charm to images.





Honor's

These images highlight an important aspect of the ceremony, bringing together many prestigious social figures. Various fields all stand onstage and hold honorary certificates with happy smiles and exchange congratulations. This moment reflects their celebration of the remarkable achievements and bids they have made to society.



Media coverage

This event has received a comprehensive media coverage under Sponsorship of the Libyan Channel, the event also attracted the attention of the bee and international media. Reports and interviews also conveyed the great details of the event, It reflected the enthusiastic and aesthetic atmosphere of the competition.

This coverage was an opportunity for the public to enjoy the atmosphere of the competition and learn about the experiences and stories of inspiring participants.

LETTER

Our mission is to "Miss Middle East and North Africa" by promoting and supporting participants in

Our effectiveness, We seek to inspire and enable them to express themselves with confidence and brilliance. We create a decent and supportive environment for them to explore, develop their talents and interact with others. Who share the same passion.

Our mission is centred on innovation and excellence in organizing aesthetic events, promoting communication and social interaction, we work hard to enrich individuals' lives and provide non-forgotten experiences that ensure they stay in their memory long.

We look forward to being at Miss Middle East and North Africa as a role model in promoting human values Supporting social and cultural development through the blending of beauty and culture.

VISION

We hope to be the window that highlights the beauty and diversity of the Middle East and promotes the unique cultural and social values of this region rich in history and culture.

Our vision is focused on making a positive and inspiring impact in every event we manage and organize.

We all believe that beauty is a moral value and it is our duty to disseminate and emphasize it everywhere that we make strides.

We also place our customers at the heart of every decision we make and strive to achieve their vision and expectations.



Tasks

Organizing events

One of our tasks is to fully plan and organize various aesthetic, cultural and social events. This includes determining the appropriate location and timing, managing the schedule and coordinating with participants, sponsors and suppliers



01

Marketing and public relations

We market events and attract target audiences by launching advertising and promotional campaigns, engaging with media and partners to raise community awareness and provide decent platforms to attend



04

Event management

We take responsibility for managing and coordinating events during their implementation, to ensure the safety and smoothness of events. Technical and logistical support



02

Connectivity

Miss Middle East and North Africa seeks to improve communication between different peoples and cultures in the region, it promotes understanding and solidarity by using beauty as a moral value



05

Innovation and creativity

We develop diverse and innovative ideas for the various events we organize. We are also looking for modern trends and embracing renewed thinking to make our events more exciting and exciting



03

Social Responsibility

The company works to support and encourage community and charitable initiatives in the Middle East region through donations and charitable events



06

Events



Miss Middle East
and North Africa

As a golden opportunity for Dreamgirls to work Miss Middle East and North Africa pageant Create this opportunity and highlight the most beautiful faces and moral attributes of an elite of distinguished girls.



The most beautiful
voice competition

Miss Middle East and North Africa takes care of all outstanding artistic talents, The competition is organized to support aspiring and passionate singers and music.

Events



Fashion shows

At Miss Middle East and North Africa, we are organizing innovative fashion shows showcasing design and fashion inspired by Middle East heritage and Modern designs from talented fashion designers



Courses and workshops

As part of our event, we offer a series of educational and inspirational seminars and workshops, which hosts personalities and experts in various fields and discusses social and cultural issues and recent developments.



Beauty and Culture Festival

This festival combines beauty, arts and diverse cultures from the Middle East, Outstanding art performances include art and craft exhibitions that reflect the region's heritage and musical performances that promote cultural and cultural diversity

Events



Concerts and Entertainment

Miss Middle East and North Africa presents fun concerts and entertainment performances to the public.



**Contact sessions
with contestants**

We organize interactive sessions where audiences can meet contestants, learn about their stories and aspirations and take inspiration from them.



**Cultural and artistic
competitions**

We also organize cultural and artistic competitions that encourage participation and contribution to contemporary traditional culture and arts

OBLIGATIONS

- The promotion of fundamental human values such as respect, tolerance, solidarity, justice and cooperation, to encourage participants to embrace these values in their interactions and actions, let us bear in mind the message of true beauty
- Miss Middle East and North Africa believes in the importance of commitment to equality of people regardless
Their gender or origin, promote cultural diversity and embrace pluralism in the Middle East region
- At Miss Middle East and North Africa, we are committed to supporting social and charitable initiatives and engaging in voluntary activities that improve the conditions of society
- The Company is committed to integrity and transparency in all aspects of its events and contests and avoids any unethical or inappropriate practices
- Miss Middle East and North Africa seeks to make its events beneficial to the whole community and contribute to enriching the cultural and social life of the public
- Encourages innovation and inspiration The company promotes innovation and inspiration and seeks to provide an inspiring and creative experience for participants and the public

Are you Miss Middle East and North Africa coming?



2024

Miss Middle East and North Africa

Miss Middle East and North Africa is one of the most important events in the Arab world to be organized by Miss Middle East and North Africa

The Arab World Girl will be selected from 22 Arab countries to whom the conditions apply and each girl represents her country honorably, It will undergo a series of cultural and behavioral tests through a group of professors and specialists



All you have to do is send the form on the link

www.misseast.org

The conditions for joining the competition

- The height is not less than 160 cm
- The weight is commensurate with the length according to the criteria
- It has a culture and social decency and is ready to serve the community through voluntary activities
- Have social media accounts such as Facebook Twitter Instagram
- The age is between 18 and 27 or between 28 and 38

Competition stages



First Stage

Professional Photo stage

3 Professional Images High Resolution for Face
2 Images Showing Body Fully
1 Selfie Without Makeup
Alert all images without filter

01



Second stage

Induction Video stage

Recording Video Not Exceeding
35 Seconds with Talents Talk

02



Third stage

Unified Question stage

The unified question stage asked a unified social or cultural question for participants to know the cultural level

03



Fourth stage

The Committee's interview stage

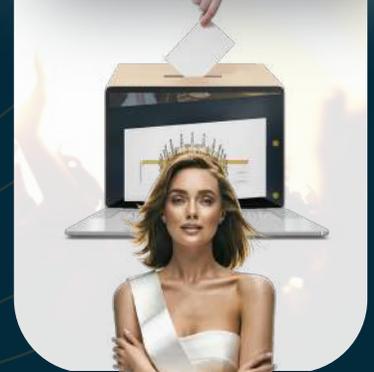
04



Fifth stage

Voting Stage for Win

05



Beauty Ambassadors Icons of Style and Brilliance

There will be a beauty ambassador for each Arab country, and the beauty ambassador will receive Beauty ambassadors, they are the faces of aesthetic perfection and pulse magic and chandelier in all its details

Tools for femininity, strength and trust, where they embody beauty in all its aspects, beauty that transcends external manifestations and permeates hearts and minds

They are vivid models of dedication, excellence and inspiration, as they strive to realize the concept of true beauty and present it to the world through spontaneous smiles

They might not have won Miss Middle East and North Africa, but they would have kept the inspirational resurrection of the next generation of women

There will be a beauty ambassador for each Arab country and the beauty ambassador will receive

Commemorative Shield and the testimony of the Ambassador of Beauty of her country from the Pageant of the Beauty of the Middle East and North Africa

Beauty Ambassadors in Countries season

2023



Bridesmaids of Beauty Ambassadors in Countries season **2023**





**CERTIFICATE OF INCORPORATION
OF A
PRIVATE LIMITED COMPANY**

Company Number **15560115**

The Registrar of Companies for England and Wales, hereby certifies that

MISS MIDDLE EAST AND NORTH AFRICA LTD

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales.

Given at Companies House, Cardiff, on **13th March 2024**.

The above information was communicated by electronic means and authenticated by the Registrar of Companies under section 1115 of the Companies Act 2006



Companies House



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES

Licenses

Our company obtained credits and licenses from England under its licence (15560115)

Our location in England

Nature of Work (SIC)

Support for activities for performing arts - 90020

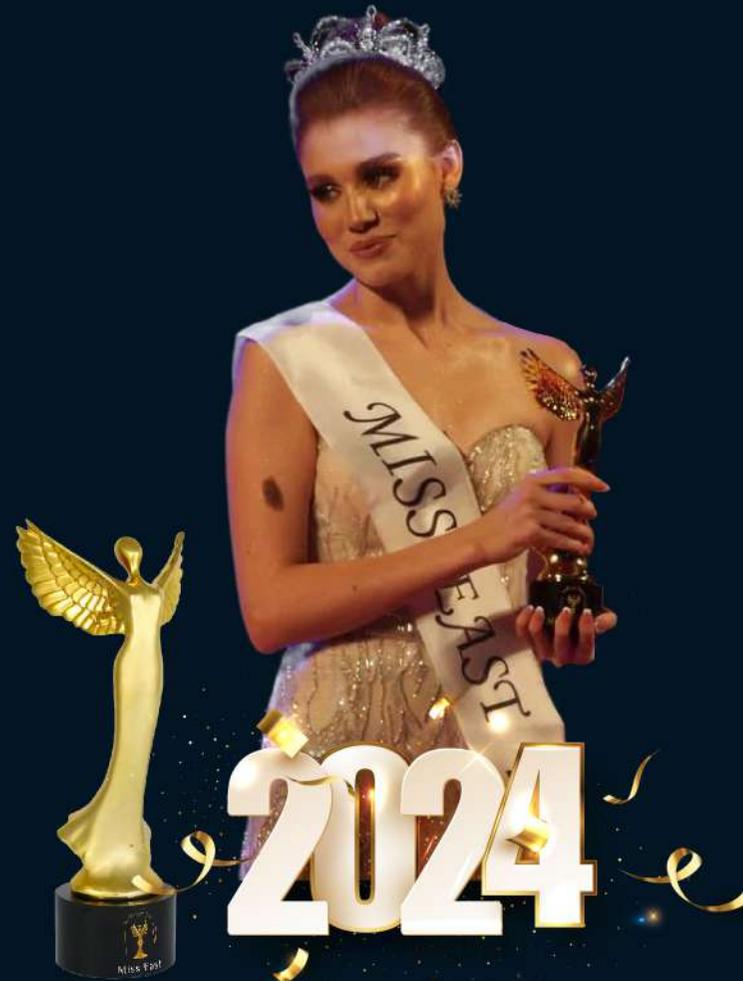
There are also several branches in many other countries: Morocco, Saudi Arabia, United Arab Emirates, Yemen

Lebanon, Sudan, Libya, Egypt, Algeria, Tunisia, Turkey, South

Africa, Bahrain, Sultanate of Oman, Syria, Kuwait



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